

# HOUSING OPPORTUNITY PLANNING IN LEE

October 25, 2023 Presented by Barrett Planning Group LLC

InvestNH Housing Opportunity Planning Grant Program



## **AGENDA**

- About this HOP Project
- Town Demographics
- Results from Targeted Interviews
- Summary of Audit Findings
- Community Input



## ABOUT THE HOUSING OPPORTUNITY PLANNING GRANT

- Part of InvestNH Program
- State provides grants to municipalities to analyze and update their regulations in up to three phases:
  - Needs Assessment
  - Regulatory Audit
  - Regulatory Amendment
- Goal is to increase housing development opportunities, and remove regulatory barriers





## WHAT WE ARE DOING

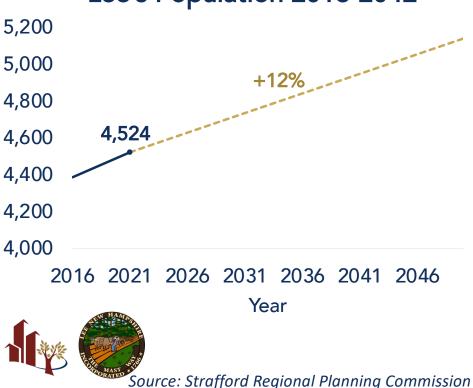
Lee secured funding for Phase 2, preparing a Regulatory Audit. The Audit is intended to understand and identify barriers to housing development, and propose remedies

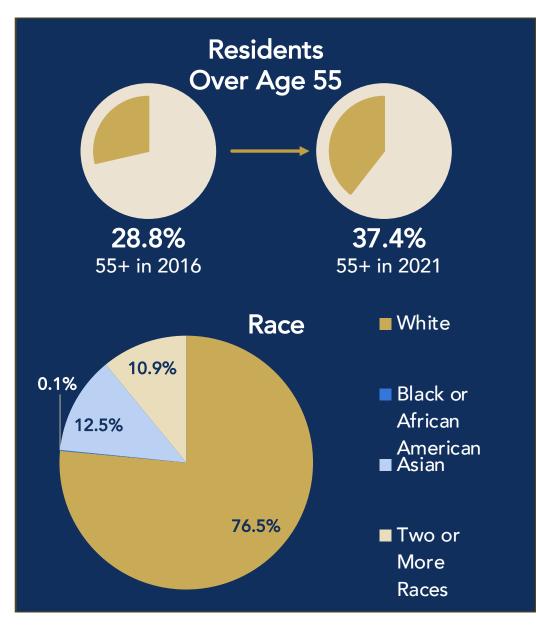
IDENTIFY BARRIERS TO HOUSING CREATION					
Review regulations	Interviews				
TODAY					
Discuss findings	Get your input				
NEXT STEPS					
Finalize report	Develop recommendations				

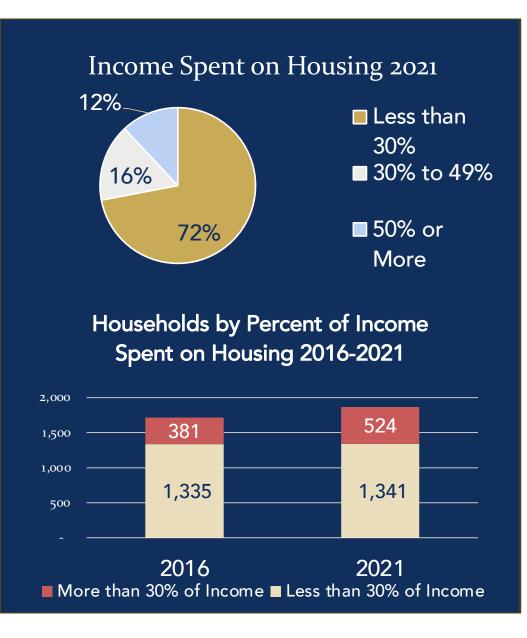


### **DEMOGRAPHICS**



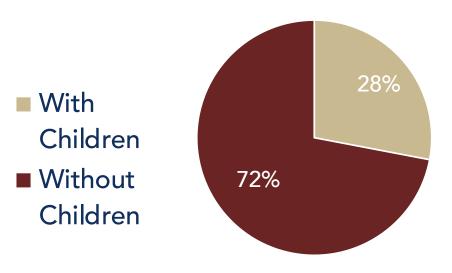






# HOUSEHOLDS Households with Children





Source: American Community Survey 5-year 2012-2016 and 2017-2021

### **INCOME**

The median household income in 2021 was \$88,750, a 20% decline from 2016.



2.4% of households had income below the poverty level in 2021, up from only 0.2% of households in 2016.





### **WORKFORCE HOUSING THRESHOLDS FOR LEE**

#### **For-Sale Units:**

- Must be affordable to a household making \$136,000
- Sale price can be no more than \$407,000

#### **Rental Units:**

- Must be affordable to a household making \$73,440
- Rent can be no more than \$1,840

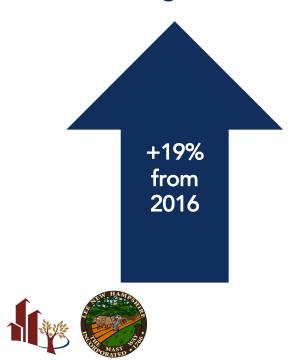
More than half of all households in Lee would qualify for owner-occupied workforce housing.

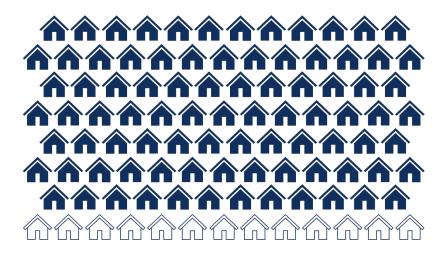


### LEE'S HOUSING SUPPLY

2,041 housing units in 2021

In 2021, 87% of homes were owner-occupied





In 2023, the New Hampshire Realtors Association reports that the **vacancy rate** for Strafford County is 0.9% for all units.

### **HOUSING COST**

## For both owner-occupied and rental properties, housing costs have been rising quickly

In 2023 (to date)...

- Median sale price in the Portsmouth-Rochester, NH HMFA: \$435,000
- Median sale price for Lee: \$550,000 as of August 2022
- Median rent for a 2-bedroom unit in Strafford County: \$1,613
- Strafford County's average utility costs per month: \$348



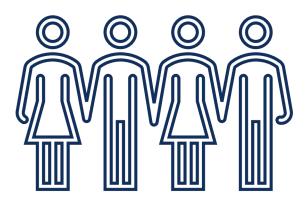
## **COMMUNITY INTERVIEWS**





## WHO WE SPOKE TO

- During August, we met with a number of people, selected by Lee's planning staff, who were familiar with the housing situation, development, and regulations in Lee.
- We spoke to developers, residents, members of Lee committees, and professionals involved in real estate and engineering.



### **INTERVIEW RESULTS: LEE'S HOUSING MARKET**

Low supply

Competitive market

High and increasing house prices

Lack of diversity of housing types

Unmet needs for seniors and younger households

Major Groups
Coming in are Older
Households and
Families

# INTERVIEW RESULTS: ENVIRONMENTAL AND INFRASTRUCTURE CONSTRAINTS



Land types that prevent building



Large amount of permanently preserved land



Lack of public sewer or water





Regulations stricter than the state requires

## RESULTS OF DRAFT REGULATORY AUDIT





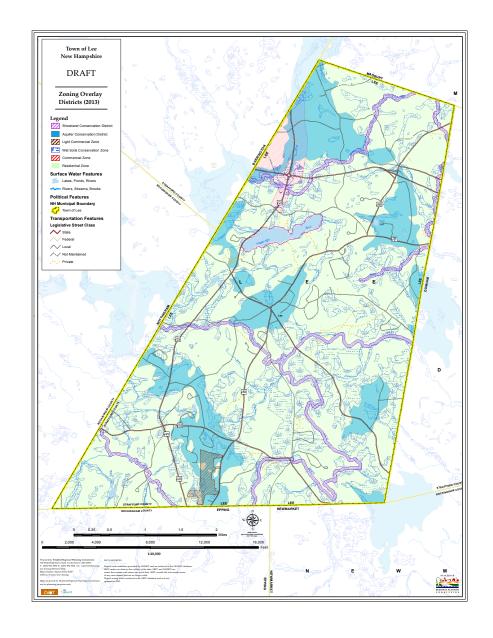
### IMPORTANT CONSIDERATIONS FOR THE AUDIT

- The purpose of this audit is to identify what barriers there are to housing creation in Lee.
- We use barriers as a value-neutral term.
- Not all of the identified barriers will, or should be removed.
- We encourage you to view this as a way to understand the barriers present in Lee and to help the Town understand areas where they can be modified or eliminated.



# LEE'S ZONING DISTRICTS





## **TYPES OF HOUSING ALLOWED IN LEE**

	Development Type					
Housing Type	Single- Family Dwelling	Two-Family Dwelling	Condominium Development	Open Space Residential Development	Multi-Family Development	Manufactured Home Subdivision
Single-Family Dwelling	Y	Y	Y	Y	-	-
Two-Family Dwelling	-	Y	Y	Y	-	-
Multi-Family Dwelling	-	-	Y	-	Y	-
Manufactured Housing	-	-	-	-	-	Y
Accessory Dwelling Unit	Y	-	-	Y	-	-



Y= Housing Type is allowed

- = Housing Type is not allowed

## **BULK STANDARDS FOR DEVELOPMENT**

	Development Type					
Setback	Single-Family	Two-Family	Condominium	Open Space Residential	Multi-Family	Manufactured Home Subdivision
Front	50 ft.	50 ft.	35 ft.	35 ft.	50 ft.	35 ft.
Side and Rear	25 ft. 35 ft. from Right-of-Way	25 ft. 35 ft. from Right-of-Way	-	25 ft. 35 ft. from Right-of-Way	-	20 ft.

	Development Type					
Requirement	Single-Family	Two-Family	Condominium	Open Space Residential	Multi-Family	Manufactured Home Subdivision
Minimum Development Size	2 acres	5 acres	20 acres	20 acres	20 acres	20 acres
Minimum Lot Size	85,000 sq. ft.	217,800 sq. ft.	871,200 sq. ft.	30,000 sq. ft (Single-family) 60,000 sq. ft. (Two-family)	871,200 sq. ft.	30,000 sq. ft.
Maximum Units per Acre	0.51	0.40	0.33	0.45	0.33	0.51
Development Buffer Area	-	-	-	100 ft	100 ft	100 ft
Preserved Open Space	-	-	25%	-	-	-
Minimum Frontage	250 ft.	250 ft.	250 ft.	100 ft. (Single-family) 150 ft. (Two-family)	250 ft.	100 ft.

## UNIT DENSITY LIMITATIONS



#### **Large Minimum Lot Sizes**

- From 85,000 sq ft (just under 2 acres) to 5 acres (two-family dwellings)

#### **Exclusions for Calculating Developable Land for Multi-family Development**

- Unit density based on developable land

**Developable land** = area of parcel - wet soils - slopes over 15% - rights of way - bodies of water

#### **Limit of 6 Units Per Building**

- Constrains the ways that developers can make a project feasible and how much they can spread development costs across units



## RESTRICTIONS ON MULTI-FAMILY AND CONDOMINIUM DEVELOPMENTS



#### Low Unit Per Acre Density

- 3 acres per unit density discourages multi-family housing and instead encourages single-family housing development, which allows for higher density at 1.95 acres per unit

#### 20 Acre Minimum for Multi-family Housing

- Difficult to find, expensive, and discourages the creation of smaller-scale developments that might fit better with Lee's character

#### **Single Access Point**

- Design guidelines for multi-family units either require or encourage that developments only have one entry onto a public road, increasing costs

#### 50 ft Separation Between Buildings

- Increases construction costs, limits clustering and makes it more difficult for buildings to be placed around unbuildable areas on sites

#### Requirement That Development Cannot Lower Surrounding Property Values

- Requires additional clarification on how that is measured to prevent exploitation

# LIMITS ON ALTERNATIVE HOUSING DEVELOPMENT METHODS



#### **Only allows Attached ADUs**

- Limits how these units can be created, can require major renovations to existing homes

#### **Lack of Clarity on ADU Requirements**

- There is no ADU Ordinance for the town, limiting control over ADU creation and design, and guidance for Boards and applicants

#### Limit of Where Manufactured Housing Can Be Built

- Limits where a cost-effective form of housing can be placed in town

#### **Deep Setbacks in Cluster Development**

- Cluster Development Ordinance allows smaller lot sizes in exchange for setting aside preserved land, but minimum setbacks do not change to the same degree, limiting practical reductions

#### Transfer of Development Rights is Limited to Contiguous Parcels

- Limits the usefulness and benefits of the TDR program, and in practice makes TDR function like a lot consolidation

## ENVIRONMENTAL OVERLAYS \_\_\_\_\_



#### Lack of Clarity on Allowed Development

- The Aquifer Conservation District says that only "Low-density residential development" is allowed, but it does not clarify what this means or what can be built there

### Large Buffer Areas for Shoreland Conservation Zone

- The Shoreland Conservation District includes all lands within 100 ft of all major lakes, rivers, and streams, and forbids development and disturbances in them

#### Prevention of Disturbance in Environmental Overlays

- In the Shoreland Conservation District and the Wet Soils Conservation District, no disturbance of any kind is allowed.



## **ADMINISTRATIVE PROCESSES**



#### Lack of Timeline for Required Impact Studies

- The Site Plan Review Regulations allow for the Planning Board to request various studies to help support their rulings at any time

### Lack of Uniformity on Determination of Buildable Area

- Way to calculate buildable land varies, with different thresholds of when it comes into effect



### **EASE OF USE**

- There are a number of places in Lee's regulations that appear to contradict each other, or create confusion about the actual requirements.

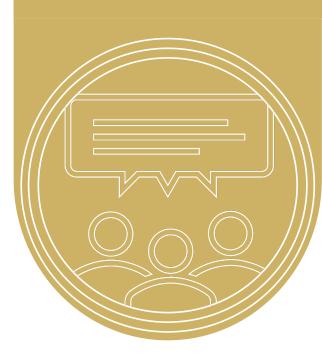
**EXAMPLE**: Condominium Development Ordinance (Article VII)

- Section C.1 says that the maximum unit density is altered only if more than 25% of the total land area is unbuildable
- Section C.10 says that rights-of-way **are subtracted** from the total lot area before calculating density



## **DISCUSSION**





Was there anything you heard today that surprised you?



Is there anything our interviews did not cover that we should know about Lee and its housing?



Who is not having their housing needs met in Lee?



Are there housing types or price points Lee needs more of?



Are there any barriers we have identified that you think should be addressed, or want to know more about? Are there any we missed?



What would Lee look like at its housing best?





## THANK YOU ALL FOR COMING!

The Town is also hosting a survey for the community to share its thoughts on Lee's housing needs and future.





